

To: Paul Conaty & Julie McNamara	cc: Mark Pimentel	
From: Julie Heberer	Marty Schack	Betsy Waxberg
Date: November 5/12	Peggy Milner	JD Sosnoff
	Bridget Hurst	Julie Sells

Political Audit Dates: **10/28-11/4/12**
 General Election

Audit week = Monday thru Sunday

9/7-11/6/12

An audit was performed on the above dates to verify any political airtime placed received the lowest unit rate possible depending on the class of time purchased. Below are the results:

Politician	OSI #	Credit Due	A/E	Reason
McCaskill	838579	\$305.00	McNamara	1) & 3)
McCaskill	838685	\$45.00	McNamara	2)
Haine	861652	\$150.00	Nat'l	1)
Sauer	863446	\$50.00	McNamara	1)
Beiser	864595	\$1,000.00	Nat'l	1)
Nixon	864779	\$900.00	Nat'l	1)
Spence	864868	\$1,150.00	Nat'l	1)
Total Credits		<u>\$3,600.00</u>		

- 1) Correct rate per the Political Rate Card
- 2) Political rate card for M-F Y&R class 3, section 4 is \$720; Following the 10% rule, Chevrolet #854931, line 47 aired section 4 for \$750 (:30). \$750 less 10% = \$675 . Rounding to the nearest \$5 increment = \$675; Credit due of \$45.
- 2) Political rate card for Inside Edition, class 3, section 4 is \$115; Following the 10% rule, Lexus #827499, line 8 aired section 4 for \$120 (:30). \$120 less 10% = \$108 . Rounding to the nearest \$5 increment = \$110; Credit due of \$5.

YTD	Politician	OSI #	Gross Credit Due	Credit Memo Written	Week	
	McCaskill	851828	\$900.00	submitted	9/7-9/9/12	Local
	Nixon	#852758	\$420.00	submitted	9/10-9/16/12	Nat'l
	McCaskill	#853029	\$60.00	submitted	9/10-9/16/12	Local
	Nixon	#853674	\$840.00	submitted	9/10-9/16/12	Nat'l
	Kern	851762	\$180.00	submitted	9/17-9/23/12	Local
	Koster	852944	\$615.00	submitted	9/17-9/23/12	Nat'l
	McCaskill	854434	\$1,510.00	submitted	9/17-9/23/12	Local
	Akin	854561	\$220.00	submitted	9/17-9/23/12	Nat'l
	Spence	854776	\$575.00	submitted	9/17-9/23/12	Nat'l
	Kern	851762	\$55.00	submitted	9/24-9/30/12	Local
	Koster	852945	\$400.00	submitted	9/24-9/30/12	Nat'l
	Spence	854776	\$85.00	submitted	9/24-9/30/12	Nat'l
	Spence	855079	\$340.00	submitted	9/24-9/30/12	Nat'l
	McCaskill	855871	\$340.00	submitted	9/24-9/30/12	Local
	Enyart	856164	\$315.00	submitted	9/24-9/30/12	Local
	Martin	850627	\$260.00	submitted	10/1-10/7/12	Nat'l
	Koster	852946	\$385.00	submitted	10/1-10/7/12	Nat'l
	Spence	855079	\$55.00	submitted	10/1-10/7/12	Nat'l
	Enyart	856164	\$65.00	submitted	10/1-10/7/12	McNamara
	McCaskill	858201	\$145.00	submitted	10/1-10/7/12	McNamara
	Spence	858695	\$45.00	submitted	10/1-10/7/12	Nat'l
	Enyart	858835	\$10.00	submitted	10/1-10/7/12	McNamara
	Hylla/Callis	859059	\$40.00	submitted	10/1-10/7/12	McNamara
	McCaskill	838501	\$400.00	submitted	10/8-10/14/12	McNamara
	Martin	850627	\$145.00	submitted	10/8-10/14/12	Nat'l
	Martin	850631	\$210.00	submitted	10/8-10/14/12	Nat'l
	Enyart	858835	\$145.00	submitted	10/8-10/14/12	McNamara
	Enyart	861242	\$90.00	submitted	10/8-10/14/12	McNamara
	McCaskill	838526	\$135.00	submitted	10/15-10/22/12	McNamara
	Martin	850631	\$45.00	submitted	10/15-10/22/12	Nat'l
	Martin	850634	\$45.00	submitted	10/15-10/22/12	Nat'l
	Koster	853765	\$110.00	submitted	10/15-10/22/12	Nat'l
	McCaskill		\$60.00	submitted	10/15-10/22/12	McNamara
	Kandar	834733	\$500.00	submitted	10/23-10/28/12	Nat'l
	McCaskill	838579	\$45.00	submitted	10/23-10/28/12	McNamara
	McCaskill	838579	\$5.00	submitted	10/23-10/28/12	McNamara
	Zweifel	842643	\$250.00	submitted	10/23-10/28/12	Nat'l
	Sauer		\$50.00	submitted	10/23-10/28/12	McNamara
	McCaskill	838579	\$305.00		10/29-11/4/12	McNamara
	McCaskill	838685	\$45.00		10/29-11/4/12	McNamara
	Haine	861652	\$150.00		10/29-11/4/12	Nat'l
	Sauer	863446	\$50.00		10/29-11/4/12	McNamara
	Beiser	864595	\$1,000.00		10/29-11/4/12	Nat'l
	Nixon	864779	\$900.00		10/29-11/4/12	Nat'l
	Spence	864868	\$1,150.00		10/29-11/4/12	Nat'l
	Total		<u>\$13,695.00</u>			